

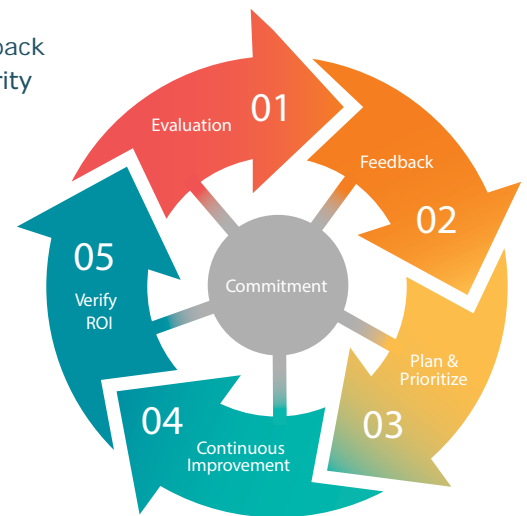


Enhancing tomorrow's sellers through today's efforts.

Use the Talassure**ESA** to actively manage the development of your sellers. Its effortless simplicity doesn't sacrifice quality of information or usability, providing understandable data of the highest integrity.

» **Create a development plan:** TalassureESA provides sellers with feedback from their leaders. Compiling and analyzing responses provides the clarity to develop a definitive path of continuous improvement.

» **Foster self-awareness:** By comparing a seller's self-perception with the perceptions of their leader, the TalassureESA can highlight gaps to create a better awareness of the seller's response to the needs of the position. When perceptions align, there is a clear picture of already existing strengths to build upon.



The Future of Workforce Solutions

It's no secret that the higher the quality of your sales team, the more productive and profitable your business will be. Invest in your business by providing your sellers a launching pad for improvement.



Better sellers mean more business

We've simplified the formula for Sales development.

Every seller is different, and requires a unique approach to his or her development. The TalassureESA survey system uses input from the seller and their leader to provide a uniquely personal experience. By requesting honest responses, you can visually overlap the various perceptions of performance, compare them against each other, and create an actionable plan of improvement for the future.

TalassureESA features:

- ✓ **Mobile Friendly Design** engineered specifically for today's mobile workforce
- ✓ **User-Friendly Reporting** reports are clear and easily understandable
- ✓ **Avoids Information Overload** our results focus on most impactful performance statistics

TalassureESA benefits:

- ✓ Improved Sales Team
- ✓ More Engagement
- ✓ Higher Productivity
- ✓ Improved Morale
- ✓ Stronger Teamwork
- ✓ Better Communication
- ✓ Increased Accountability



TalassureESA measures a variety of professional proficiencies, encouraging open and honest feedback in order to facilitate the creation of an actionable development plan moving forward.

Contact us for more information.

Visit www.Talexes.com or call **844-TALEXES (825-3937)** to get started.